

7 **CRUCIAL** **PHILOSOPHIES** — **FOR AN** — **EXCEPTIONAL LIFE**



BRIAN DILLON

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BIO

When Brian Dillon was in his early twenties, he worked with an international company represented in over 70 countries. He spent 25 years as a professional salesperson and a sales manager. He was one of the company's top ten producers worldwide. This is when he discovered the following seven crucial philosophies for an exceptional life and started integrating them into his own life.

Following these philosophies, he achieved tremendous business & financial success. Then, while in his thirties he experienced a financial catastrophe that left him broke and in massive debt. Once he got beyond the emotional shock of losing everything, he began rebuilding his life following the philosophies outlined in this book. The philosophies once again proved to be spot on.

While in his early fifties Mr. Dillon was financially able to retire. After doing just that, he began writing books to help others succeed. He is a Reader's Favorite 5-Star author. In this book, he passes on to you – as he has to hundreds of successful salespeople and small business owners – seven of the philosophies that led to his success.

7 CRUCIAL PHILOSOPHIES FOR AN EXCEPTIONAL LIFE

*“Your philosophy determines whether
you will go for the disciplines or
continue the errors.” — Jim Rohn*

You can call them philosophies, precepts, tenets, or maxims if you like. I tend to call these types of beliefs philosophies to live by. Whatever you call them, if you live by the Seven outlined in this short book your life will improve drastically, guaranteed. Your *choice* of philosophies determines your level of discipline and motivation. Your *choice* of philosophies determines your level of happiness. Understand that you choose (consciously or unconsciously) the philosophies that you will live by. Whether they are accurate or not is irrelevant. Whatever philosophies that you live by, will affect how your life turns out.

Positive, upbeat, balanced, successful people live by these philosophies. Those who choose to live by negative philosophies such as “That’s just how I am.” Or “I just don’t have your will power.” Or “With my luck, it won’t work.” Or any other philosophies of negativity, scarcity, jealousy or cynicism live unhappy, unfulfilled lives. Choosing these philosophies precedes success. If you truly want a life of abundance and happiness you need to adopt these philosophies ASAP. Another key reason that I call these

statements philosophies is because I don't want to waste time debating their validity. It doesn't matter if they're true or not, *all that matters is if you operate as though they were*. If you will live as if they were true, you will live an exceptional life!

These philosophies have been phrased as personal statements so that you can use them as affirmations, and really embed them into your subconscious mind. Read about the first philosophy then close your eyes and repeat it as an affirmation several times. (silently or aloud) After you read about the second philosophy close your eyes and repeat it several times, then recite the first and second affirmation both several times. Continue this way, adding the new affirmation after you have read about it until you are reciting all seven several times. Do this every morning and every night for thirty days. After thirty days of repeating (with conviction) all seven philosophies, you will have internalized them and will be on your way to an exceptional, abundant life.

**1. “A positive attitude will serve me better
than a negative attitude.”
(Or a neutral attitude.)**

I always start with PMA. (Positive Mental Attitude) There are two big reasons that I believe PMA is crucial for success. One: PMA will allow you to enjoy your life more. Most people totally miss this! Happiness depends on what you are focused on. If you see everything as negative, you are not having fun. I'm not talking about a pie-in-the sky, silly, fake, sappy attitude. I'm talking about having the emotional maturity to understand that pretty much everything can be looked at as good or bad.

*“Nothing is either good or bad but
thinking makes it so.” — William
Shakespeare (Hamlet)*

Truly happy people put a positive spin on everything because there is no use in doing the opposite. Whining, complaining, sniveling, will not increase your odds of success and does not make you happy. In fact, it releases the wrong chemicals and hormones into your body. It puts the wrong vibration through your body and into your life.

Putting a negative spin on things is a downer AND makes you a downer to be around. No one wants to be around a complainer.

Life is short, enjoy it. Every day is a blessing, even if things aren't going perfectly. Additionally, attitudes are contagious. What is the predominant attitude of the people you spend the most time around? Your attitude will become like theirs or theirs will become like yours, depending on who has the strongest energy. This deserves some reflection and maybe some adjustments to who you spend time around.

You can actually attract more positive people into your life. If you are looking for solutions and seeking out the good in circumstances, you will find that you are surrounded by more positive, happy people. Life really can be an enjoyable, amazing happy experience, but only if you set out to make it that way through PMA.

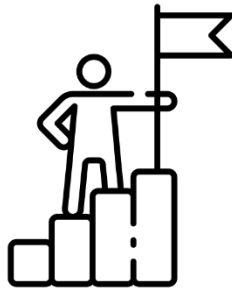
The second reason that PMA is crucial to your success is because in a nutshell, attitude is everything! Those who are negative are focused on problems, therefore they don't find the solutions! In fact, they don't even try because they assume that they will not succeed. *Positive people are solution conscious not problem conscious.* They have the emotional maturity to understand that life comes with challenges and when they get hit with one, they immediately start looking for solutions. This makes all the difference! If you are problem conscious you are not motivated, in fact you're unmotivated. NMA (Negative Mental Attitude) leads to "Why is this happening?" "Why me?" These are exactly the wrong questions to ask. Your

success depends on your actions. Your actions come from your thoughts. If you are asking the wrong questions you are doomed. When a positive person gets smacked with a challenge (They don't even call them problems.) they ask themselves better questions. Such as: Where is the benefit in this?

“Every adversity carries with it the seeds of a greater or equivalent benefit.” — W. Clement Stone

How can I turn this situation to my advantage? Can you see how this will lead to more constructive thoughts and totally different actions? This all comes from a positive attitude that believes “I can do it!” That believes “Life is abundant!” A positive person has more opportunities for success because they don't let a funky, negative attitude keep them from trying. A negative attitude says “Why try? It probably won't work.” Thus, guaranteeing that they won't succeed. Those who don't try don't succeed. Period.

Please think hard about changing your attitude to total positivity. Resistance to positive new concepts guarantees failure. Start today playing a mental game with yourself. Every time that something comes up, try to find a positive in it. After a month of this, it will become automatic for you. Increase your happiness by practicing appreciation and avoid living by expectations because that only leads to unhappiness. Start looking for solutions because they are out there, and you can be successful and happy!



- PMA will allow you to enjoy your life more.
- Attitudes are contagious.
- Attitude is everything!
- Positive people are solution conscious not problem conscious.
- Every adversity carries with it the seeds of a greater or equivalent benefit.
- Are you asking yourself the right questions?

2. “My thoughts are creating my life.”

This was the really big AHA! for me. Earl Nightingale made a recording in the 1950's titled *The Strangest Secret*. In that recording he teaches that we become what we consistently think about. This is why most people live average lives. They see themselves as average people. If you want to live an exceptional life you need to consistently think about living an exceptional life.

*Thoughts create things. — Sir John
Templeton*

Your success is determined by your actions. Your actions are determined by your thoughts. Thought begets action. If you have the right attitude, you will have the right thoughts. A positive person disciplines their thoughts. They will not allow themselves the luxury of a negative thought. They will keep their minds ON what they want and OFF what they don't want. This is such a profound truth that it is missed by most people. Understand that your inner thoughts are creating your outer world. At the most basic level you have to agree that particular thoughts lead to particular actions. In addition, thoughts have a measurable vibration. That vibration will either attract or repel circumstances to your life.

“What you seek is seeking you.” —

Rumi

This is why having a definite purpose is so vital. If you know specifically what you want and you are consistently thinking about achieving it, you will attract it. As you move towards it, it moves towards you. Goal precision is required to make this work. If you’ve ever heard the expression “laser beam your dream” this is why. Specificity is power. Decide specifically what you want. Determine what you are willing to give in exchange for it. Then visualize yourself having already achieved it. Remember: Always focus on the rewards of success not the penalties of failure. Most people do the exact opposite, they repeatedly visualize what they don’t want! Then they are upset that they achieved it, but that’s the way that it’s set up. You have been endowed with the ability to attract to your life anything! The secret is that you attract with your thoughts!

If you have negative, crappy thoughts, you will attract a negative crappy life. If you will develop the mental discipline to maintain positive, abundant thoughts you will create a positive, abundant life. The average person will reject this out of hand because they don’t want that responsibility. My question for you is have you ever tried it? Have you ever made a serious commitment to nothing but positive thoughts about your success for thirty days? Have you ever taken ten minutes a day to dream about what you do want? Maybe it’s time to give it a try.

To be successful you must police your thoughts and anytime that you catch yourself having the wrong thoughts,

immediately change to the proper thoughts. If you want to turbo-charge your success, have a five-minute visualization session every morning and every night. Just close your eyes and repeat your affirmations, then visualize yourself having already achieved your goals. Again, this is too much trouble for the average person, and that's why they're average. Do you want to be average or exceptional?



- Thoughts create things.
- Your inner thoughts create your outer world.
- Focus on the rewards of success not the penalties of failure.
- Take five minutes every morning and every night to visualize your success.

3. “If anyone else can do it, I can do it.”

Oh, if you would only adopt this philosophy. It's true, you know? But it can only be utilized if you believe it. We live in a negative society. We are all told that life is hard and that the deck is stacked against us and that it's a waste of time to even try. If we come up with a new idea, we are told all of the reasons that it won't work. We are told that rich people are crooks and poor people are noble. We are told that even wanting more is selfish and inappropriate. On TV successful people are portrayed as evil and greedy.

Then you get warned to not aim too high. To not try to win big because you weren't born to the right family. Or you were born the wrong color or gender. With all of that negative conditioning the average person has a lackluster opinion of themselves. They basically see themselves as small and maybe even a victim. I've dealt with a few ego trippers, but I've dealt with ten times as many people who sold themselves short.

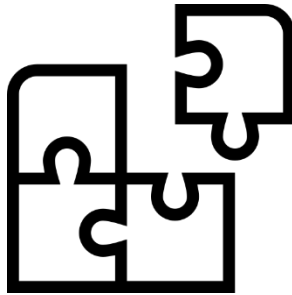
What if when you were being raised you were constantly being told, “You can do anything you make up your mind to do.” “You can go as far as you want to go.” “You were created in God's own image!” “You are destined for great things!” What if every time that you put yourself down you were vociferously rebuked and admonished to revere yourself because you were great? Would your life have turned out differently? Probably so. Would your abilities

have been different? Not really. You just would have utilized them differently. You would have done things differently than the way you did them. If that be true, why don't you start doing them now? You know you have the ability in you, just get on with it! If you will start acting with more confidence and begin seeing yourself as a winner, you will start performing better and better. This feeds on itself. A little success breeds a lot of confidence, so the better you do the better you will do. Start right now. Start where you are with what you have.

“A seed doesn't care who plants it.”

Those who have become successful have nothing on you. Look at all of the people who made it in spite of massive obstacles. While some complain about their childhood, their parents, their government their spouse, the fact that they're a woman, or black or uneducated, someone else with the same struggles is making it. Do not buy into these loser excuses. Even if there might be some truth in them! Do not accept limitations, and you won't have any limitations. You say that it's going to be harder for you. Well, maybe it is. So what? How bad do you want it? If you want it bad enough there is no one or nothing big enough to hold you back! If anyone else has done it, SO CAN YOU!

Get to work on yourself. Make you the best you that you can possibly be. You have all of the potential that there is. You just need to develop it. You build your world from the inside out. Start with attitude, thoughts then beliefs like this one: If anyone else can do it, I can too!



- Start acting with more confidence, even if you have to fake it.
- A seed doesn't care who plants it.
- Don't accept any limitations, and you won't have any limitations.
- The only thing that can stop you is you!

4. “I am 100% responsible for my life.”

Winners take the credit or the blame for what is happening in their lives. This is a huge step and requires a high level of emotional maturity. Most will not accept this because they don't want the responsibility. Again, it's back to attitude. The negative mind has the fear attitude. The blame attitude. They fear that if they go for it and fail, that they will look bad. Rather than take that risk they blame things outside of themselves for their circumstances.

The winner, on the other hand, is empowered by this philosophy. Now you are at the crossroads. You will either be a victim and blame something outside of you for your circumstances OR you will own your life. The masses take no responsibility for their circumstances. Their unfortunate mediocre life is in no way due to their choices, behaviors or habits. It's all because of someone or something else. This is the attitude that leads to dismay and personal failure.

Winners admit that they are responsible for the good *and the bad* in their lives. They know that they are in the driver's seat. They would never demean themselves by claiming to be a victim. They understand that through their thoughts, actions, habits, or lack thereof they co-create their lives. How empowering it is to live by the philosophy, “I control my life!” No one else. No matter the circumstances there are things that I can do to improve my life. It may be harder

for me than someone else, but that's irrelevant. No matter what, *I can improve my life.*

Winners are always looking for ways to improve themselves and to get ahead in life. This is why they take action when opportunity reveals itself.

*Anytime there is something to gain
and nothing to lose, by all means go
for it!" — W. Clement Stone*

Winners exercise self-discipline because they have the sophistication to understand that their success is up to them. Success will not fall out of the sky; one has to earn it. So exercising self-discipline is a given. The same thing with motivation. Winners know that it's not someone else's job to come along and motivate them. They do what they need to do to get motivated. They read inspiring books. They attend motivational seminars. They rub shoulders with highly successful people, and they avoid time with those who make excuses for not winning. They have a plan for their success and because "Life happens!", they have a Plan B, and maybe even a Plan C. They will ultimately reach the top of the mountain of success, it's just a question of which path they end up taking.



- Winners take the credit or the blame for what is happening in their lives.
- The negative mind has the fear and the blame attitude.
- I control my life!
- Winners are always looking for ways to improve themselves.

5. If money will solve it, it's not a problem.

When I first heard this, I could only smile. I was in debt, struggling and not enjoying my life. All of a sudden, I realized my only serious issues were financial. I had thought that I had all of these different problems and now I understood that I really only had one. Money! Therefore, if I had more money, I could eliminate most of the grief in my life. This was a tremendous realization. Now I had nothing but motivation to earn more money and since I decided to adopt this philosophy, any financial issues were looked upon totally differently. This one philosophy cast aside 90 percent of my stress.

I sat down and made a debt elimination plan and an increased earnings plan. Because I now understood that none of my financial issues were *problems*, I was able to work with a clear, stress-free mindset.

I also was determined to never let myself become financially vulnerable again. So I came up with a savings plan. When you have money in the bank life looks different. You stop making decisions from a position of fear, and you just make the most pragmatic choice. You have no pressure on you. You have options. And you can take advantage of opportunities that one without money cannot.

*“It’s not what you make, it’s what
you keep.”*

I spent my career working with salespeople and small business owners. Most of them earned large sums of money, yet many of them were broke. They weren’t broke because they earned too little. They were broke because they spent too much. Every time the income went up, so did the lifestyle. I was determined to not live that way. Wise people live below their means and save a portion of every dollar that they earn. To me it’s embarrassing that someone has a way above average income and no money in the bank. That person is no better off than someone earning half as much. Crazy!

Rich is determined by net worth not lifestyle. If we deduct your liabilities from your assets what is left? That’s your net worth. If you spend everything you make, it doesn’t matter how much you make, you’re chasing your tail. You can’t earn your way to being rich. You can’t *borrow* your way to being rich. You must *save* your way to being rich. Rich is having money. That’s the definition. Having money not owing money! Get out of debt and start TODAY saving money. When you are a good steward of your money you will eliminate most of your problems.

One day years ago, I was in an Indian restaurant having lunch and I got into a conversation with the owner. He asked what I did for a living, and I told him that I was retired. He asked “How could you retire so young?” I told him I always tried to earn as much as I could and spend as little as I could. He said “What? You’re not Indian!” Meaning that

in his culture unlike in my American culture people live below their means so they can save for their future. Simple, right?



- To reduce your stress, adopt the philosophy “If money will solve it, it’s not a problem,”
- Do you have a debt elimination plan?
- Do you have an increased earnings plan?
- Do you have a savings plan?
- It’s not what you make, it’s what you keep.

6. “What goes around, comes around.”

Most people believe this to some degree. Some call it “Sowing & Reaping” some call it the Law of Karma; It’s all the same. If you believe this – as you should – life becomes very simple. You simply sow what you want to reap. Do you want to reap anger, grouchiness, complaining, whining, disappointment, ridicule, rudeness, pettiness, negative gossip, jealousy, poor health, financial woes, a spouse that is unkind? Then you better not sow any of those things. Simple, right?

*“By each crime and every kindness, we
birth our future.” — David Mitchell*

The challenge is that the average person doesn’t really understand the marvelous power that they have. You have been endowed with the power to attract an awesome life! Unfortunately, that same power will allow you to attract a crappy life. The biggest reason that people reject this is because they don’t want to acknowledge their responsibility in co-creating their life. It is so much easier to blame someone or something else. If you want to make it big, it’s time to grow up and acknowledge your misdeeds and change your behavior. Once you acknowledge that the problem has not been “out there” that the problem has

been what you have sown, Katy bar the door! You are on the way to transforming your life!

If you truly believed that you would reap everything that you sow, wouldn't you be very selective about your sowing? Are you? It's easy to agree with this on a philosophical level, it's another thing to really understand the power and justice of it, and then act accordingly. Do you think before you speak? Do you weigh the consequences before you act?

If you were the boss, what kind of employee would you promote? Are you that person? What kind of spouse do you want? Are you that person? This isn't about your heart; this is about your behavior. You can be a good person with a good heart, but if your behavior is not attractive and pleasant to others, you will not attract the good treatment that you desire. Would you want you for an employee? Would you want to be married to you? Would you look forward to spending time with you?

The problem is not the government, your parents, your spouse, your boss, your company, the economy, politics, racism, sexism, your lack of education, your upbringing, your past trauma, it's not even your astrological sign! We know this because there are people who have overcome all of these challenges. The truth is you are reaping what you have sown. I know that's a hard pill to swallow. It was almost impossible for me to accept when I lost everything in a divorce after years of hard toil. It was almost impossible for me to believe that I had sown enough negative to reap the hell that I was reaping. Finally, I acknowledged that I had to have sown negatives in some area of my life to be reaping what I was reaping in the divorce arena. The divorce process

still wasn't fair. This understanding didn't erase the mistreatment that I received from others, or excuse them, but I knew that their karma would handle that. I just needed to sow smarter, and better, and more abundantly than before. I realized that the game wasn't over and that there was plenty of time for me to create an abundant life for myself.

*“It's called karma, and it's pronounced
ha ha.”*

Some say karma is a bitch. That's only true if you are a bitch. Karma is the fairest arrangement in life. Work on you. Your integrity, your character, your habits, and start sowing what you want to reap. Work on actually living by the Golden Rule. There is still time to change everything!



- You are reaping what you have sown. (Ouch!)
- Change your sowing and you'll change your reaping.
- Do unto others as you would have them do unto you.
- The game isn't over.

7. “Failure is nothing but a learning experience.”

Sometimes I’ll ask someone “What would you do if you could not fail?” The response is usually enthusiastic, grandiose ideas. The next question is “Why aren’t you doing that?” They then will give me reasons (excuses) why it’s not workable. Usually, it comes down to a fear of failure. Zig Ziglar said that F.E.A.R. is false, evidence, appearing, real. That is the best definition of fear that I have ever heard. Fear is what holds people back from going for it. Top of the list is fear of failure. I hear people repeatedly ask the wrong questions. “But what if it doesn’t work?” “What if I fail?” This is the self-talk that leads to doubt and inertia. These are exactly the wrong questions.

Your actions will be based on the questions that you ask yourself. If you want to succeed, you need to ask yourself the proper questions. In the same circumstances a positive person will ask themselves questions like, “What if this actually works?” “What if I achieve massive success?” “Why not me?” Can you see that different questions will lead to different actions?

Why are people so afraid of failure? Because we live in a society that prefers to ridicule people rather than build them up. No one wants to be seen in a negative light. It’s easier to play it safe and do nothing. The problem with this

is that deep inside you know you are selling yourself short, and it will haunt you.

The other problem with this is that you are missing out on a great educational experience. Talk to anyone who has had a huge failure, and they will tell you that after they got back up and recovered, they were glad that they had that failure. Why? Because, that failure was the learning experience that led to their success.

“People fail forward to success.”

— Mary Kay Ash

Successful people are not afraid of failure because they don't put their self-worth on the line. They realize that failing is part of the journey to success, and they are not failures just because they had a failing experience. This is a huge difference! One person feels that if they fail, they are a loser. Another person feels that failure is nothing but a learning experience. These two opposite thoughts lead to totally different mental experiences, and success is mental!

When I was in sales, I decided that “No one sale would ever be important to me.” Man, did that relieve the pressure. And it diminished my fear of failure, because that one sale wasn't important anyway. Of course, I still wanted to sell every call I made, but this decision and subsequent mindset allowed me to relax, not fear failure and actually sell more! When you have an attitude of “Buy or not it's up to you.” When you have that attitude people trust you more. You aren't pushing them. You no longer have “commission breath”. You are simply showing them a better way and

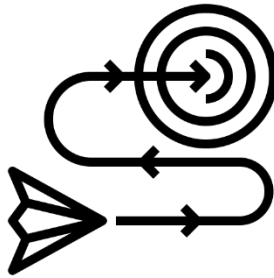
letting the chips fall where they may. (With your expert, passive guidance.) The key is you are not putting your self-worth on the line. This is only one call, it will not determine you.

Remember that if you fail in this call, you now have an opportunity to learn from the experience so you can be better prepared next time. (I describe a process to do this in my book *Staying Motivated*.) Not only will you be educated by failing, but you will be stronger because of it. You will realize that failing didn't kill you, and you won't be so fearful in the future. You will realize that you are stronger than you gave yourself credit for. This will increase your confidence, which will increase your success.

Everyone who succeeds experiences failures and major downers. They just learn from them and move on. They in fact look for the benefits from every experience of their lives. Remember the quote from the section on PMA? "Every adversity carries with it the seeds of a greater or equivalent benefit."

Once you understand that failure is nothing to fear. That all successful people have failed multiple times on their way to success. That failing will only make you stronger, you're ready to go one step further. This is a big step, and it requires a basic belief that everything can be used for your betterment. Super-achievers don't care what the outside world thinks, they just want to be all that they can be. They not only believe that everything can be used for their enrichment they are committed to doing so. They believe that "Everything that happens *to* me, happens *for* me." Now, I know this is too much for most people, but it is none

the less, true. Give this some thought time. It is a life changing concept. If you want to move into the higher circles of success you need to think on a higher level. Beyond reputation, excuses and insecurity. Accept the fact that you were endowed with the seeds of greatness and the only thing holding you back...is you.



- What would you do if you could not fail.
- If you want to succeed, you need to ask yourself the proper questions.
- Successful people are not afraid of failure because they don't put their self-worth on the line.
- Everything that happens *to* me, happens *for* me.

Here is one bonus philosophy:

8. “In any given moment I will do the most productive thing.”

This one doesn't sound so much like a philosophy but more like a commitment. Okay, we can call it a philosophical commitment. It is simply a decision to squash procrastination and dedicate yourself to your better future. Adopt it and watch how things drastically change for the better.

I'm waiting for the oil to be changed in my car. I can A) Watch some mindless garbage on the idiot box (TV) that is in the waiting area. B) Read some mindless magazine articles. C) Play on my phone. D) Yak on my phone. E) Grab my copy of *Think & Grow Rich* that I keep in my glove box and reinforce my success training. As I mentally scroll through these choices my subconscious reminds me of my commitment that “In any given moment I will do the most productive thing.” I grab my copy and begin reading.

These are the small daily choices that transform a life from average to exceptional. You will face several of these decision points in a day. Think of the compounding effect of *always* doing the most productive thing. Think of how much more you will accomplish when you begin living by this

credo. Think of how much sooner you will reach financial independence by following this principle.

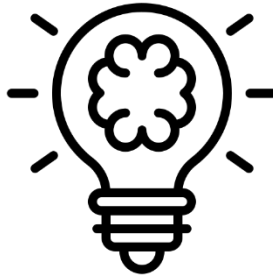
When this action is combined with philosophy #2 “My thoughts are creating my life.” You have the winning combination. Your thoughts create your life. Your thoughts combined with positive action for progress turbo-charges your success. Yes, you must have the right thoughts but thoughts without action is impotence. If you truly are having positive, constructive thoughts and expectations, then action becomes the natural result. Now just act consistently, and *at every opportunity*.

Once this becomes habit you have it made. The biggest obstacle that most people have is procrastination. Most people know what to do but just can’t seem to get themselves to mind themselves. This beautiful affirmation is designed to destroy procrastination. It is designed to motivate you to do what is goal achieving, rather than that which is tension relieving.

This does not mean to never take a break. Sometimes the most productive thing that you can do is rest and recharge your batteries. However, that rest time should be structured into your schedule. Then you can take time off guilt-free, knowing that it is actually the most productive thing that you can do at that time.

“Make rest a necessity, not an objective.” — Jim Rohn

So how do you begin training yourself to follow this axiom and not procrastinate? By following it the moment that it pops into your mind. As soon as you are at a decision point of doing the most productive thing or procrastinating, immediately take positive action. As soon as you think it, ACT. This will train you to always do the most productive thing. Adopt this philosophy and make it your own. Repeat the affirmation “In any given moment I will do the most productive thing.” twice daily for 30 days, LIVE BY IT and transform your life! Right thinking and right action will make you unstoppable!



- Consistent right thinking combined with consistent right action leads to success.
- Make doing the most productive thing at any given moment a habit.
- Your habits will determine your life.

Conclusion

Now that you know the 7 Philosophies you can start creating the life of your dreams. Really! Start living by these philosophies every day. Repeat them as affirmations until they are part of your mental DNA. Next, keep stoking the fire with continual success education. Read the books that will take you where you want to go. Listen to positive audios when circumstances allow. Attend seminars where you can learn from those who have made it, and limit your time with those living mediocre lives. If you live in America, you live in the land of opportunity where the only thing that can stop you is you. In fact, that would be another philosophy for you to adopt, "I live in the land of opportunity." Recognize how blessed you are to live in a free-enterprise system where anyone can go as far as their ambitions will take them. America is where countless people have literally gone from rags to riches. Nowhere else on the planet have poor, low income, non-connected people been able to create for themselves a life of health, wealth & happiness like in America.

*“Socialism is a philosophy of failure,
the creed of ignorance, and the gospel
of envy, its inherent virtue is the
equal sharing of misery.
— Winston Churchill*

When I was young there was a lot of talk about Americans being able to go from rags to riches. I found that incredibly inspiring and I set out to get rich. I found that it wasn't easy, but it was attainable. There are a lot of factors that go into it, but these philosophies combined with a free-enterprise system are the starting point. Don't let anyone convince you that Capitalism is bad or that the deck is stacked against you. Your future is totally in your hands. Don't act like you have a million years to live. Start today! Bust your butt and you will certainly build an abundant life!

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